WEIQI LYU

UX / UI DESIGNER
INDUSTRIAL DESIGNER

ABOUT

Weiqi is a San Francisco based UX/UI, Web, and Industrial designer. He is passionate about human interactions, user-centric design, and is always discovering innovative ways to improve the user experience. His industrial and UX/UI backgrounds give him a wide and flexible lens to better problem solve. Weiqi also loves cats, giraffes, and cooking.

EXPERIENCE

UX Designer

YADAV Diamond & Jewelry   (12 / 2018 – Present)

Design Yadav online shopping website and doing the strategy about how to uplift the business include different Ad campaigns, web design, visual design, motion graphic, email design. research and project management, etc.

UI/UX & Web Designer

self-emplyed (12 / 2016 – Present)

Design and develop products for startups and the person across America and China. Services include UX/UI Design, Art Direction, Web design and web development, branding, physical and digital product developing, etc.

Toy design group leader

Hape International (Ningbo) Ltd (09 / 2012–05 / 2016)

Collaborate closely with product managers, engineer the marketing team in Hape RED team to design and develop toys to launch to the market, Conducted research work, new product planning, Brainstorming with the inner team, and report the work to senior manager.

In addition, organized a design team including three or four designers to focus on a specific series.

EDUCATION

Master Degree in Web design & New Media
Academy of Art University, SF, CA
(09 / 2016 - 12 / 2018)

Bachelor Degree in Industrial Design (Toy Design)
Tianjin University of Science and Technology
(09/2008 - 06/2012)

CONTACT

tttcccdesign.com

lvweiqiwin@gmail.com

(415)769-6836

SKILLS

Design

UI/UX Design
Industrial Design
Product Design
HCI Design
Motion Graphic Design
Design System
Advertising
Graphic Design

Software

Figma
Sketch
Adobe XD CC
Adobe Illustrator
Keyshot
CAD / Rhino
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effect

Development

Html / CSS
JQuery
Ardunio

language

Mandarin
English